



“Dilli Ka Gabru” Virat Kohli now at Madame Tussauds Delhi

- The Indian captain’s figure joins other sports legends at Madame Tussauds
- The figure will be on display from 6th June 2018

Indian Cricket Team’s Captain Virat Kohli’s figure was unveiled today at Madame Tussauds Delhi. Kohli will join other sports sensations in his signature batting pose in the interactive zone. The figure will allow “Viratians” to interact and take pictures with the hero himself.

Virat’s figure has been crafted from over 200 measurements and photographs taken during the sitting session. Fans will see Virat in his dynamic pose wearing the Indian cricket team jersey, ready to strike. This pose symbolises the achievements of Virat as an international cricket icon and will now win the hearts of his fans visiting the attraction.



At the unveiling of his figure, Indian Cricket Captain **Virat Kohli** said, “I sincerely appreciate the efforts and incredible work undergone in making my figure. Thanks to Madame Tussauds for choosing me for this lifetime experience. I am grateful to my fans for their love and support. This experience is going to be stored in the fond memories of my life. Best wishes for this incredible craftsmanship and now awaiting to see the fan reactions.”

Speaking on the occasion, **Mr. Anshul Jain, General Manager, and Director, Merlin Entertainments India Pvt. Ltd.** said, “*India has massive craze for cricket and cricketers. Virat Kohli is today’s cricket star and has a huge fan following across the globe. The growing love for him amongst his fans made him an obvious choice for Madame Tussauds Delhi. We are certain that his figure will add new charm to the sports zone. We shall keep introducing more exciting additions in the future to keep our visitors entertained.*”

Madame Tussauds Delhi is world’s most



famous wax attraction that opened in the outer circle of Connaught Place, New Delhi. With a grand launch in December, the attraction opened its door for families to interact with their favourite celebrities and icons. Madame Tussauds is an ideal destination for kids and adults who can enjoy by posing along the iconic figures during the ongoing summer vacation. The attraction has announced a special offer of 50 % off on tickets, which can be booked at <https://www.madametussauds.com/delhi/en>.



About Madame Tussauds:

Madame Tussauds has attractions in London, Hollywood, Las Vegas, New York, Orlando, San Francisco, Washington D.C., Amsterdam, Berlin, Vienna, Bangkok, Beijing, Hong Kong, Tokyo, Shanghai, Singapore, Wuhan, Blackpool UK, Sydney, Nashville and Delhi, with experiences built around fame and celebrity.

Madame Tussauds has been making wax figures for over 150 years. Each masterpiece takes four months, and a team of 20 dedicated artists, to create. Over 500 precise body measurements are referenced, real head hairs are inserted one by one, and countless layers of paints and tints are



applied to build up skin tones - all to achieve the kind of astonishing realism that has kept Madame Tussauds world renowned for over two centuries.

About Merlin Entertainments plc:

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 120 attractions, 15 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.29,000 employees (peak season).

See Merlin Backstage (www.merlinentertainments.biz/backstage or www.facebook.com/merlinbackstage) for an insight into how Merlin delivers memorable experiences to its many millions of visitors to its attractions.



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