



Appointment of Mr. Rajan Malhotra as Director of Sales & Marketing at Shangri-La's – Eros Hotel, New Delhi

Shangri-La's - Eros Hotel, New Delhi appoints Mr. Rajan Malhotra as Director of Sales and Marketing. A post graduate diploma holder in Business Administration, Rajan has over 16 years of experience in hospitality industry. Having worked with some of the leading hotel brands and luxury hotels including Hyatt Services India Pvt. Ltd, The Zuri Group of Hotels and Resorts (Global), The Grand – New Delhi, Le Meridien, Jaipur and Taj Palace, New Delhi, Rajan brings him great experience of handling India market. His previous assignment was with Shangri-La Bengaluru as Director of Sales and Marketing. At Shangri-La's – Eros Hotel, New Delhi, Rajan will be responsible for planning and implementing the sales and marketing strategy, optimizing the hotel's revenue and market share, and will continue to establish the hotel as a preferred destination for guests in the heart of the city. Rajan's hospitality experience, along with his knowledge of the diverse market segments makes him an important asset for the Shangri-La family in New Delhi.